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Tuesday, February 26, 2008

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FCC Mail Room



California
Society

Certified
Public
Accountants

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

**Subject: In the Matter of Broadcast Localism (MB Docket
No. 04-233), Report on Broadcast Localism and Notice
of Proposed Rulemaking**

The California Society of CPAs and CalCPA Institute understand that the FCC has initiated a Notice of Proposed Rulemaking on broadcast localism that asserts that broadcasters may not be adequately serving their communities. I wish to inform you that KABC-TV has been greatly involved with the Los Angeles community and has provided numerous public services to the area.

In particular, CalCPA has had the pleasure of working with KABC to assist listeners with their income tax preparations. KABC has hosted on-the-air tax call-ins twice a year for each of the past four years. During these call-ins, 10 to 12 CalCPA members answer phone inquiries from KABC viewers. Our CPAs advise viewers about deductions, tax credits and other issues that affect their federal and state income tax filings. Viewers also learn ways they can improve management of their finances. These events, which are typically held in late November and early March, average about 300 calls over 2 ½ hours during KABC's evening news broadcast. We look forward to continuing this relationship with KABC for many years to come—particularly since it provides a worthwhile service to the public.

In light of the above, we at CalCPA believe that no further regulation is needed to ensure that KABC-TV serves the local community.

Sincerely,

A handwritten signature in cursive script that reads "Bill Spaniel".

Bill Spaniel
Public Relations Manager
California Society of CPAs / CalCPA Institute

cc: A. Blankenship

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330 North Brand, Suite 710
Glendale, CA
91203-2308
(818) 546-3500
FAX (818) 246-4017

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PADRES
Contra El Cáncer.
parents against cancer



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March 3, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

RE: **In the Matter of Broadcast Localism (MB Docket No. 04-233)**
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Taylor Tate:

I noted the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to share with you that, in my view and in the view of my organization PADRES Contra El Cáncer ("PADRES"), KABC-TV already serves our community in a number of ways that makes any additional federal regulation unnecessary.

We have worked with KABC-TV on a number of projects that have significantly raised local awareness of the issues on which my organization works so hard - to improve the quality of life for Latino children with cancer and their families. KABC-TV has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues addressed by PADRES. They have provided coverage of our Annual Family Picnic and Carnival, our annual *Feria de Esperanza* Health and Well-Being Fair, and our Annual Holiday Posada and have been a partner of PADRES for many years.

It is because of my first-hand experience with such a long-standing partnership that I do not find additional regulations necessary. In my view, our community is already well-served by KABC-TV.

Sincerely,

Elvia Barba

Chief Executive Officer

PADRES Contra El Cáncer

3479 Cahuenga Blvd, West, Los Angeles, CA 90068

tel 323.850.7901 fax 323.850.7902

www.IAmHope.org

3479 Cahuenga Blvd, West, Los Angeles, CA 90068 • tel 323.850.7901 fax 323.850.7902
www.IAmHope.org List ABCDE



GENESYS

HEALTH FOUNDATION

One Genesys Parkway
Grand Blanc, MI 48439-8066
(810) 606-6387

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March 3, 2008

Commissioner Deborah Taylor Tate
Federal Communications Commission
445 12th Street, S.W.
Washington DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Commissioner Tate:

It has been brought to my attention that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proposal is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." Genesys Health Foundation views WJRT as the best possible example of providing support to our community in so many ways that additional federal regulation would be unnecessary.

The ongoing support of WJRT is very important to Genesys Health Foundation's success in Genesys Health System's mission to improve the health of our community. For many years, WJRT has donated on-air time through in-kind promotions and off-air time through staff membership on committees, attending meetings and working the events.

Genesys Health Foundation and WJRT have had a long-standing partnership in improving the health of our community. In my view, WJRT has proven its strong commitment to serving the needs of our community.

Regards,



Nicholas T. Evans, System Vice President & CDO
Genesys Health Foundation

cc: Amy Blankenship

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